



AMERICA'S LEADING MANUFACTURER OF INNOVATIVE WATER-BASED FINISHES

• WATER BASED •

MILK PAINT



FURNITURE, CABINETS AND TRIM

Accent Collection | 13 Colors



ALABASTER



HALCYON BLUE



KLEIN BLUE



CHINA BLUE



TWILIGHT



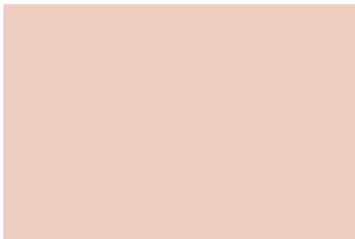
KEY WEST BLUE



PATINA GREEN



EMERALD



BALLET PINK



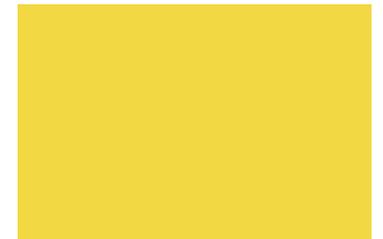
CORAL CRUSH



HOLIDAY RED



PERSIMMON



SUNGLOW

GENERAL FINISHES MILK PAINTS ARE PREMIUM ACRYLIC, WATER-BASED PAINTS NAMED FOR THEIR LOW-LUSTER SHEEN, WHICH MIMICS THE LOOK OF OLD-WORLD FURNITURE PAINT.

Signature Collection | 20 Colors



SNOW WHITE



ANTIQUÉ WHITE



LINEN



MILLSTONE



REVERENT GRAY



SEAGULL GRAY



EMPIRE GRAY



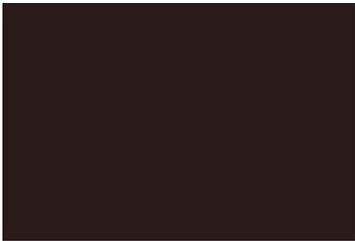
PERFECT GRAY



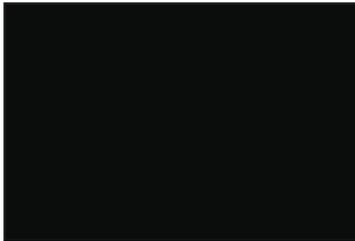
DRIFTWOOD



QUEENSTOWN GRAY



DARK CHOCOLATE



LAMP BLACK



PERSIAN BLUE



BASIL



GULF STREAM BLUE



BLUE MOON



WESTMINSTER GREEN



COASTAL BLUE



HARVEST YELLOW



TUSCAN RED

MILK PAINTS ARE FORMULATED WITH ZERO-VOC COLORANTS AND PRE-MIXED FOR YOUR CONVENIENCE. THEY CAN BE USED ON INTERIOR OR EXTERIOR PROJECTS WITHOUT A TOPCOAT.



An American Story

Since 1928, General Finishes has been manufacturing wood coatings to the highest performance standards. We are recognized as a leading innovator in the development of water-based finishes. Our award-winning products are easy to use and provide superior color, adhesion and durability.

Connect & Get Inspired!

Connect with the General Finishes community on Facebook, Instagram, Twitter and YouTube. Tag **@GeneralFinishes** or use **#generalfinishes** in a post featuring a project you completed using our products and it could be featured on our social media accounts with a tag back to you! Join the General Finishes University Facebook Group to immerse yourself in our community and get your questions answered.

Limited Warranty

General Finishes products must be tested to your complete satisfaction before using. GF will not be responsible for color satisfaction, misapplication, nor compatibility with other manufacturers' products. GF will be responsible only for the cost of our products, and not for costs such as labor, damage or project replacement.

Related Water-Based Products



High Performance Topcoat
A durable urethane topcoat for use over painted, stained or raw wood surfaces.



Extender & Accelerator
Water-based finish additive to extend or accelerate the dry time of water-based paints, stains and topcoats.



Flat Out Flat
A matte topcoat with a soft feel and durability that is superior to a wax finish.



Glaze Effects & Pearl Effects
Specialty paints used to add dimension and contrast, create faux finishes, and accentuate details.



Wood Stain
A thick formula that provides deep colors and easy control.



Stain Blocker
A powerful primer used to block persistent bleed-through from stains and wood tannins.



Dye Stain
Penetrating water-based stain designed to enhance the natural beauty of figured woods.



Brushable White Enamel
A premium pigmented wood enamel ideal for cabinets, furniture and millwork.

GENERAL FINISHES | EAST TROY, WISCONSIN 53120 | WWW.GENERALFINISHES.COM



TOMORROW'S WOOD FINISHES TODAY
MADE IN THE USA