

## GF's 2-Coat System vs the Competition

General Finishes tested Enduro® White Undecoat and new Pro Series Polyurethane against a leading competitor's 2-coat system.

### TEST 1: MDF Application

**Substrate:** Raw MDF door panels, prep sanded with a superfine 3M™ Softback Sanding Sponge

**GF Panel:** 1 coat 1K Enduro® White Undercoat  
1 coat 1K Pro Series Enduro® Polyurethane tinted to red

**Competitor:** 1 coat Competitor 2K Primer  
1 coat Competitor 2K topcoat tinted to red by distributor

**Conclusion:** 2 coats of General Finishes 1K system has better hide and cleaner, more uniform finish.



The GF panel showed a cleaner, more uniform finish.



Competitor panel showed dimpling and popping of the MDF particles

**CONTACT US**  
800-783-6050

General Finishes  
GeneralFinishes.com  
2462 Corporate Circle East Troy, WI 53120





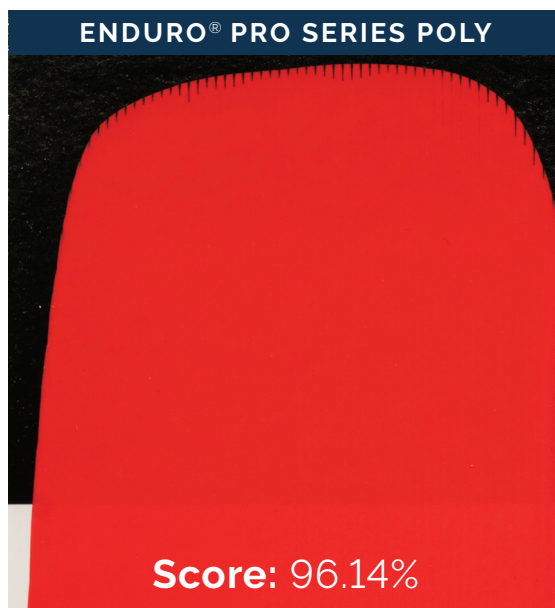
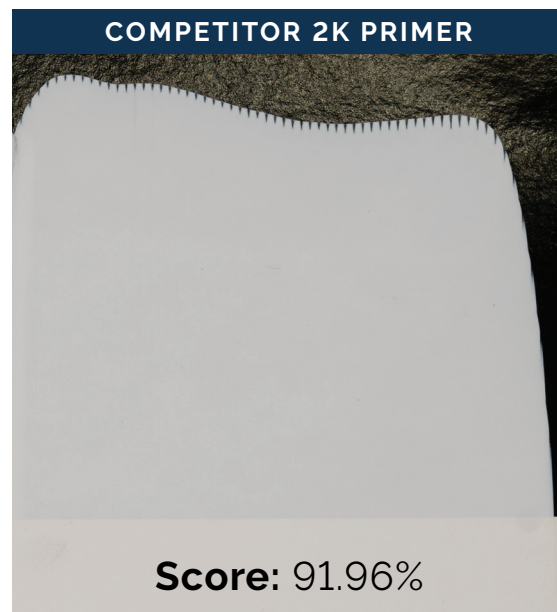
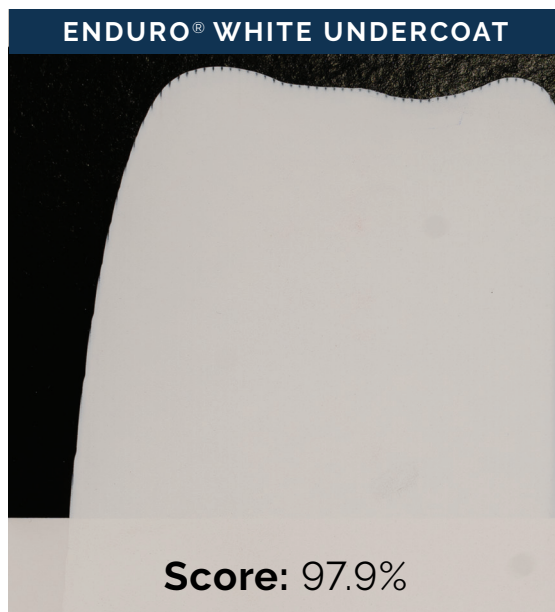
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### TEST 2: LAB DRAWDOWNS - OPACITY COMPARISONS

Side-by-side drawdowns of competing primers and tinted topcoats used to evaluate which products had better opacity and hide properties.

Tests utilized are 8 mil wet draws with wire rod using an automatic vacuum plate drawdown machine on penopac charts.

**Conclusion:** Enduro® White Undercoat and Pro Series Polyurethane show better opacities than the competitor.



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